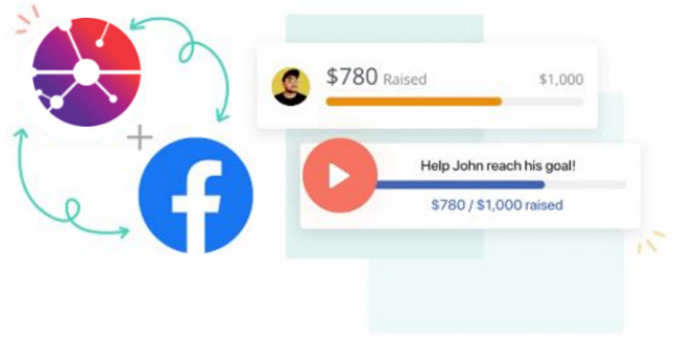
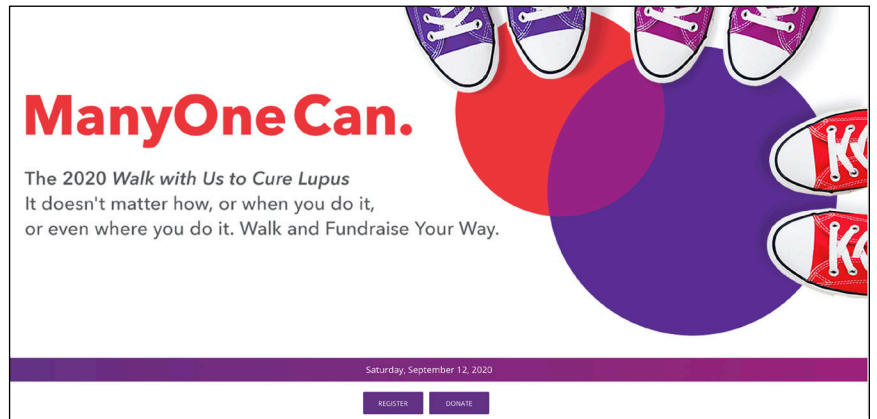


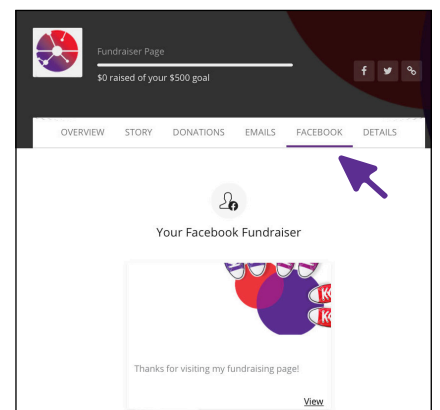
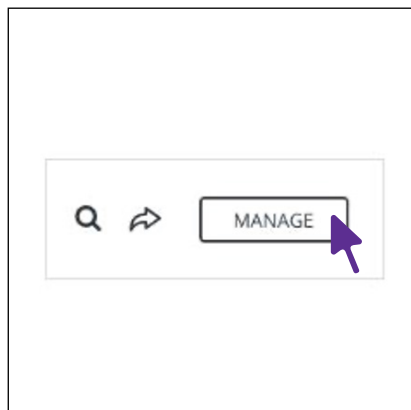
3 Steps to connect your Facebook Fundraiser page and LRA Page



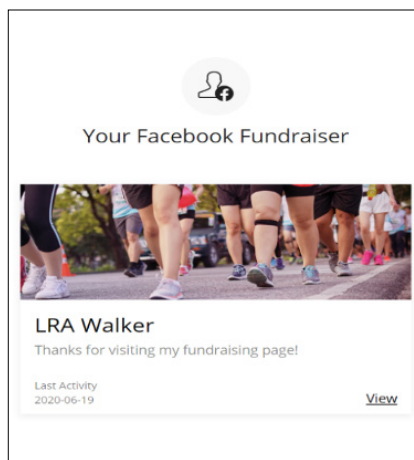
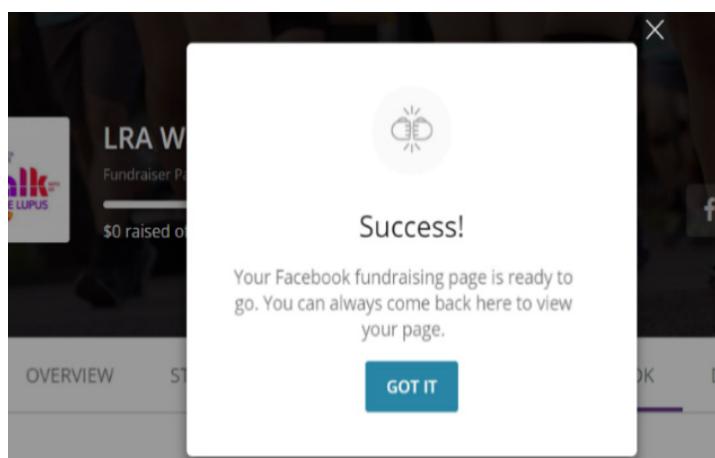
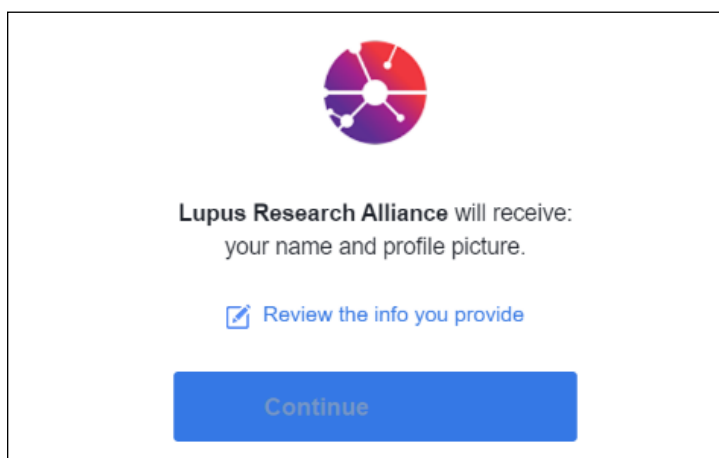
Step 1- Get started by visiting walk.lupusresearch.org and select the manyone can walk with us to cure lupus location. Click on Register. Once your register to Walk with Us to Cure Lupus, you'll immediately receive an email from the Walk with Us team to claim your fundraising page. Click through the claim link to launch your campaign!



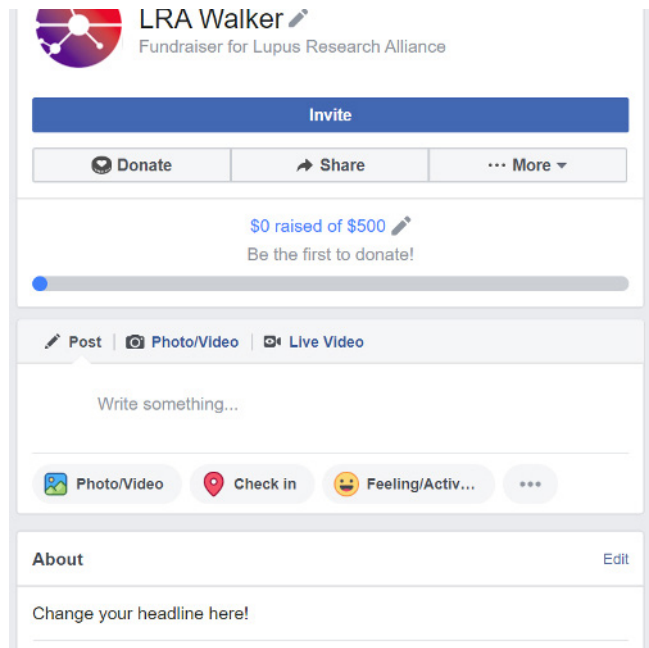
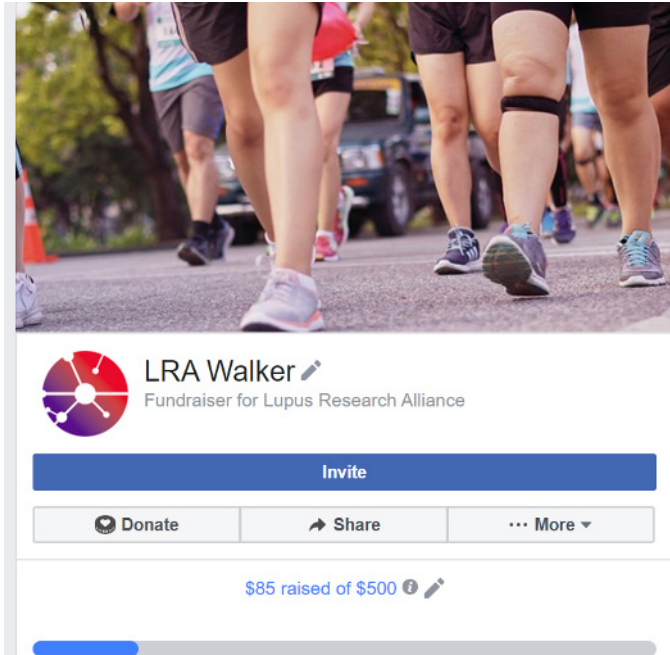
Step 2 - Log in at the top-right of the page. Select Manage, and choose the Facebook tab



Step 3 - Connect FB page to your Walk site page to share the updates. Stay logged in to your FB account during the integration process.

A screenshot of a configuration form for a fundraiser. It includes fields for "Fundraiser Nickname", "Page Headline", "Fundraising End Date", and "Goal" (with a dropdown menu set to "USD"). There is also a "Reset campaign headline" link.

Monitor and manage your Facebook Page - it's here to help you raise money and awareness for lupus research.



NOTES

- Please note that the LRA will not have access to any of your FB information, this request will only allow the two websites to “talk” to each other.
- The total from your Facebook fundraiser page will instantly be updated on both platforms.
- The following information will transfer from your LRA fundraiser page to your FB fundraiser page; The campaign’s background image, Your Fundraiser Name, Your Page Headline, Your Fundraising Goal, Your Fundraising End Date
- REMEMBER TO THANK YOUR DONORS ON FB - By launching your FB fundraiser through your fundraising page with LRA, you will be able to track and thank your donors easily!

